

REP HEADLINE# 6363915 TRF# 335798  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 215 564 1103  
HARRIS REPORT FROM REP

NOV1/12 11.15  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*

REP.# OFF.# 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA  
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

ORDER # 201 N. UNION STREET, SUITE 200  
ALEXANDRIA, VA 22314

PRDCT RAJA 10/5 CONTRACT # 6363915

FLIGHT DATES OCT5/12 OCT11/12 WK-1 CLASS: NATL. LOCAL REGIONAL

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE NOV1/12 11.15

REP: TO JEN  
FR LINDSEY FOR CHERYL  
REVISED RATE ON LINE 13  
TTLS \$34,875  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

*Handwritten initials/signature*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	R		800P-1000P	30		\$3,000.00	10/8	10/8	1		MON	1
AGENCY ADVERTISER CODE = 36												
AGENCY PRODUCT CODE = 91												
AGENCY EST# = 315												
PROGRAM : VOICE												
CON COM1: VOICE												

OCT/12 34875.00

CONTRACT TOTAL 34875.00  
TOTAL SPOTS 48

*11/12 Total spots added*

*\$5000 rebate applied*

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:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$111,328

SVC- NSI  
DEMOS- RA35+\*

WPXI 32%

KDKA 40%

WTAE 25%

WPGH 3%

CABL 0%

WPCW 0%

WPMT 0%

MOD CODE A-ADD

B-BUY TYPE

C-CANCELLED

DE-DELETE E-EFF DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

P-CLASS, PLAN, SECT

Q-PAID PGM

R-RATE

S-SPOTS PER WEEK

T-TIME

X-LATE

Y-DAYS

Z-COMMENTS

\*-MULTIPLE